



# Prime Appointments

## Cookie policy | 2025

Prime Appointments Limited (“Prime”, “we” or “us”) is committed to providing you with the best online experience while visiting the [prime-appointments.co.uk](https://prime-appointments.co.uk) website.

To achieve this, we utilise our own and standard third party cookies to obtain data about your online behaviour while you are on the website, and we also track when and how often you visit the website, where you are located, your IP address, operating system, browser, timestamp, traffic data, and weblogs. Where personal information is collected by Prime, such collection is covered by our Privacy Policy.

### What we track

We do not use any intrusive cookies on the website. We use industry standard third-party cookies such as Google Analytics and Visual Web Optimiser to track your behaviour online and gain statistical information in the following ways:

- We track the number of visits to the website, where each visitor came from (i.e. the website you visited prior to coming to the website) and where each visitor goes to from the website (i.e. the website you visit after leaving ours).
- A cookie is stored on your device (until you clear it) which is linked to your IP address. Cookies are small text files that your web browser stores on your device. This allows us to track whether you return to the website.

### How to manage cookies

Unless you have adjusted your browser settings so that it will refuse cookies, our systems will issue cookies each time you access the website.

You may refuse to accept cookies by activating the setting on your browser which allows you to refuse the storing of cookies. This will remove all details from the cookie. However, if you select this setting you may be unable to access certain parts of the website or use certain functionality. You can find valuable information on how to delete and reject cookies at the following link: <http://www.attacat.co.uk/resources/cookies/how-to-ban>

### Third-party cookies

Throughout your journey on the website you may also notice content from third parties. We may also offer you the opportunity to further engage with us and share information with others using social networks such as Facebook, LinkedIn, Instagram and Twitter.

This content is added so we can keep you up to date with carefully selected information that you may find relevant or of interest, however this can result in these third-party providers storing additional cookies on your device that we have no control over. Consequently, we suggest you check the websites of any such third parties and their privacy policies for more information about their cookies and how you can manage them.

### Cookies used on prime-appointments.co.uk

The website may contain links to third party websites. If you follow a link to any of these third party websites please note that these websites have their own privacy and cookie policies and that we do not accept any responsibility or liability for these policies. Please check these policies before you submit any personal data to these third party websites.

### Changes to this Policy

The terms of this policy may change from time to time. We shall publish any material changes to this Policy via appropriate notices either on this website or by contacting you using other communication channels.

### Contact

Questions, comments and requests regarding this Policy are welcomed and should be addressed to [enquiries@prime-appointments.co.uk](mailto:enquiries@prime-appointments.co.uk)

**Witham:** 01376 502999  
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