



CASE STUDY:

Recruiting Success for a Global Manufacturing Company in East Anglia

SNAPSHOT

Challenge: Difficulty in recruiting high-quality candidates, previous lack of excellent applicants.

Solution: Prime Appointments' personalised and proactive recruitment approach.

Results: 80 successful placements since January 2017, spanning from forklift drivers to Management/Director-level positions, with high client satisfaction.

INTRODUCTION

A leading manufacturer of products for the Agricultural Engineering industry partnered with Prime Appointments to address staffing challenges and enhance its workforce. Since January 2017, the company has needed a variety of different positions filled to tackle its staffing concerns, and Prime Appointments has delivered time and again.

SOLUTION

Prime Appointments took a proactive and personalised approach to address the company's recruitment needs. The following steps were taken to understand the company's requirements and source suitable candidates:



1. Establishing Communication:

Prime Appointments initiated and maintained regular communication with the company's HR team to understand their specific recruitment needs.



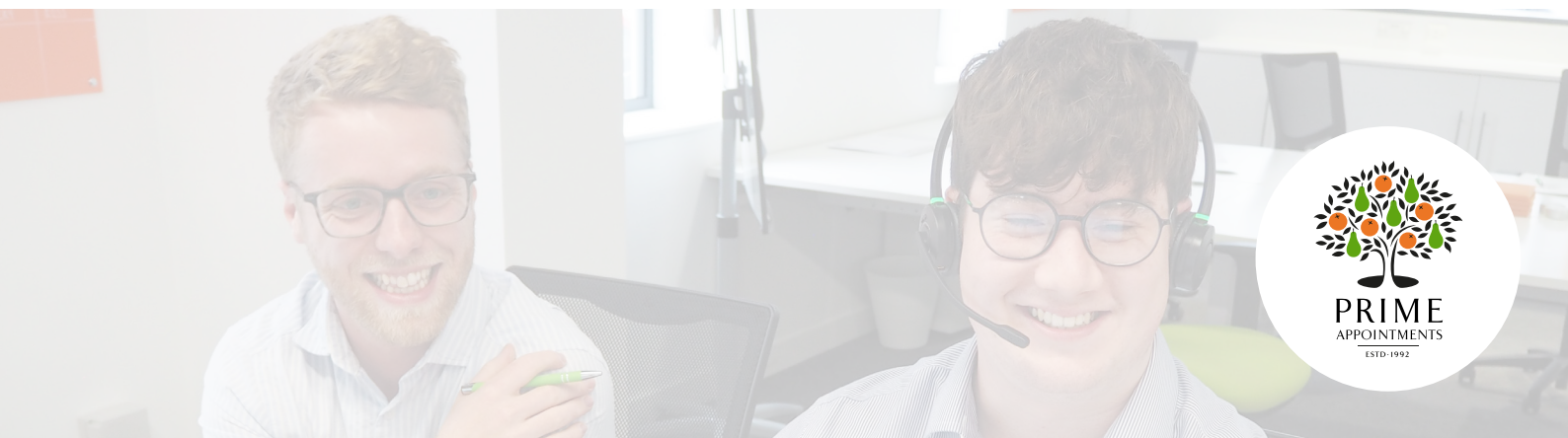
2. Engaging with Management:

Prime Appointments also maintained close communication with the management team. This provided insights into the company's operations and culture, helping us better align their search for candidates.



3. On-Site Visit with the Client

To gain a deeper understanding of the company and its working environment, Prime Appointments conducted an on-site visit. This allowed us to observe the workplace firsthand and gather information to better explain job roles to potential candidates.



Review from the Client:

A HR representative from the Manufacturing Company, shared their feedback on working with Prime Appointments:

“ Having worked with Prime for the last year, I’ve found them to consistently go above and beyond, with excellent communication throughout the year. They’ve provided many reliable and high-quality candidates. I would highly recommend Prime! ”



RESULTS

Since the collaboration with the Manufacturing Company began in January 2017, Prime Appointments has made significant placements to enhance the workforce. The results of this partnership are as follows:

80

- Prime Appointments has hired 80 people for the Manufacturing Company, which equates to 20% of their workforce of 400. These hires have filled gaps on both a temporary basis, for holiday cover, and on a permanent basis.



- The placements encompass a wide range of positions, from forklift drivers and welders to management and director-level roles.

In summary, the partnership between the Manufacturing Company and Prime Appointments has not only alleviated the company’s staffing challenges but has also contributed to enhancing the quality of their workforce.

Through a combination of effective communication, on-site understanding, and personalised service, Prime Appointments has become a valuable recruitment partner for the Manufacturing Company. This demonstrates the importance of handpicking the right candidates to match a company culture and the impact of a tailored approach to recruitment.

Need help finding your ideal candidate?

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